

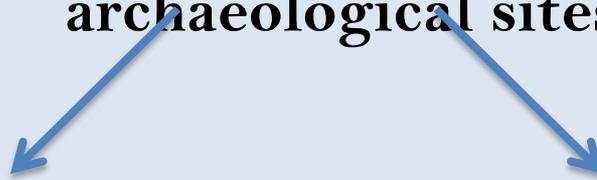


*Cultural heritage is a resource and a horizon.*

***Athens May 2012***

# SCHOOLS MOVE, REMOVE PROMOTE

**MONITORING** the present situation in our  
archaeological sites.



**STATE OF  
URGENCY**

**POSITIVITY**

**PROMOTES** awareness of the  
existence of a cultural heritage in the  
territory

**DEVELOPS** a Civic Consciousness in  
defence of heritage

**TRANSMITS** through :

**LEAFLETS**



**CONCEPT  
CARTOONS**



**WEB**



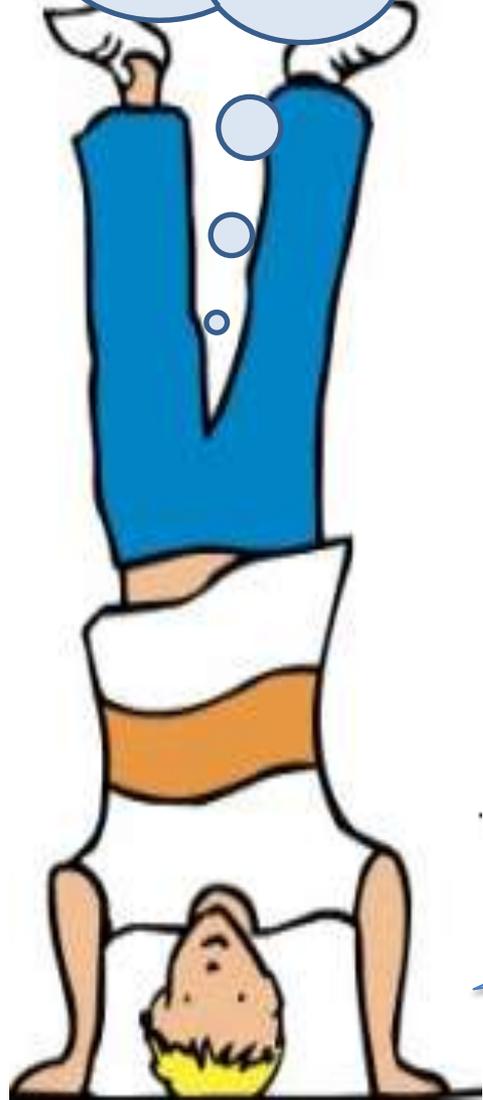
**Unfortunately .....**  
**Archaeological heritage is**  
**only for the few!**

In **2011** the great  
Imperial Roman Port  
of Trajan was visited  
by about **3366** people.

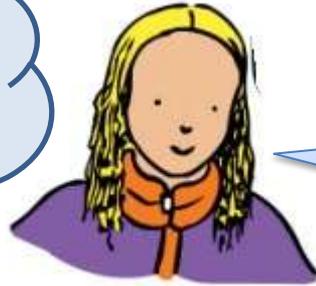
Entrance to this  
site is **free**, but  
why are these  
archaeological  
sites still  
**closed?**

Since there are no funds for  
the hiring of new  
custodians, the site now  
only has **40** employees,  
while back in the 1990s  
there were **90**.



A cartoon character with a large nose and a yellow beard is performing a handstand. They are wearing a white shirt with an orange stripe and blue pants with three white buttons. Their hands are raised in the air.

**INSTEAD OF IMPROVING, THINGS ARE GETTING WORSE.....**



**The Cultural Heritage of Fiumicino is extremely important but, unfortunately, it is not appreciated, except for the rare visits by local schools.**

**Did you know that during some road works last year, they unearthed another Roman Imperial vessel?**



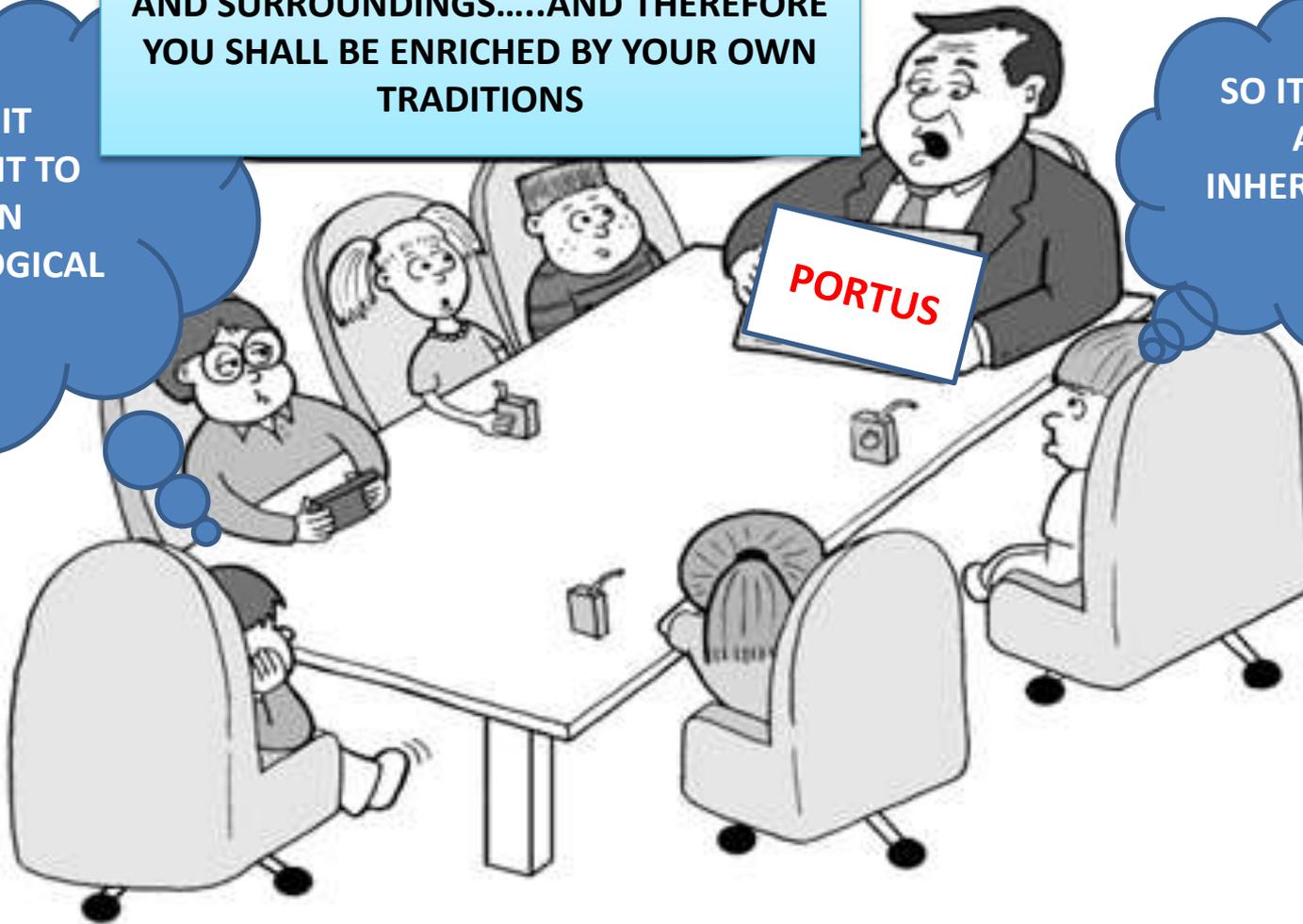
**Yes, but unfortunately the Navel Museum, near the airport, was closed down in 2002 and it will not even be opened next year in 2013!**

IT IS IMPORTANT BECAUSE IT ENRICHES YOUR CULTURAL BACKGROUND ..... YOU LEARN ABOUT YOUR HISTORICAL ROOTS AND SURROUNDINGS.....AND THEREFORE YOU SHALL BE ENRICHED BY YOUR OWN TRADITIONS

WHY IS IT IMPORTANT TO VISIT AN ARCHAEOLOGICAL SITE?

SO IT'S LIKE AN INHERITANCE !

PORTUS



A LESSON ON OUR ARCHAEOLOGICAL HERITAGE



1

**A DANGER LOOMS OVER  
OUR FUTURE!!**

3

**OUR  
ARCHAEOLOGICAL  
SITES ARE IN  
CRITICAL  
CONDITIONS**

2

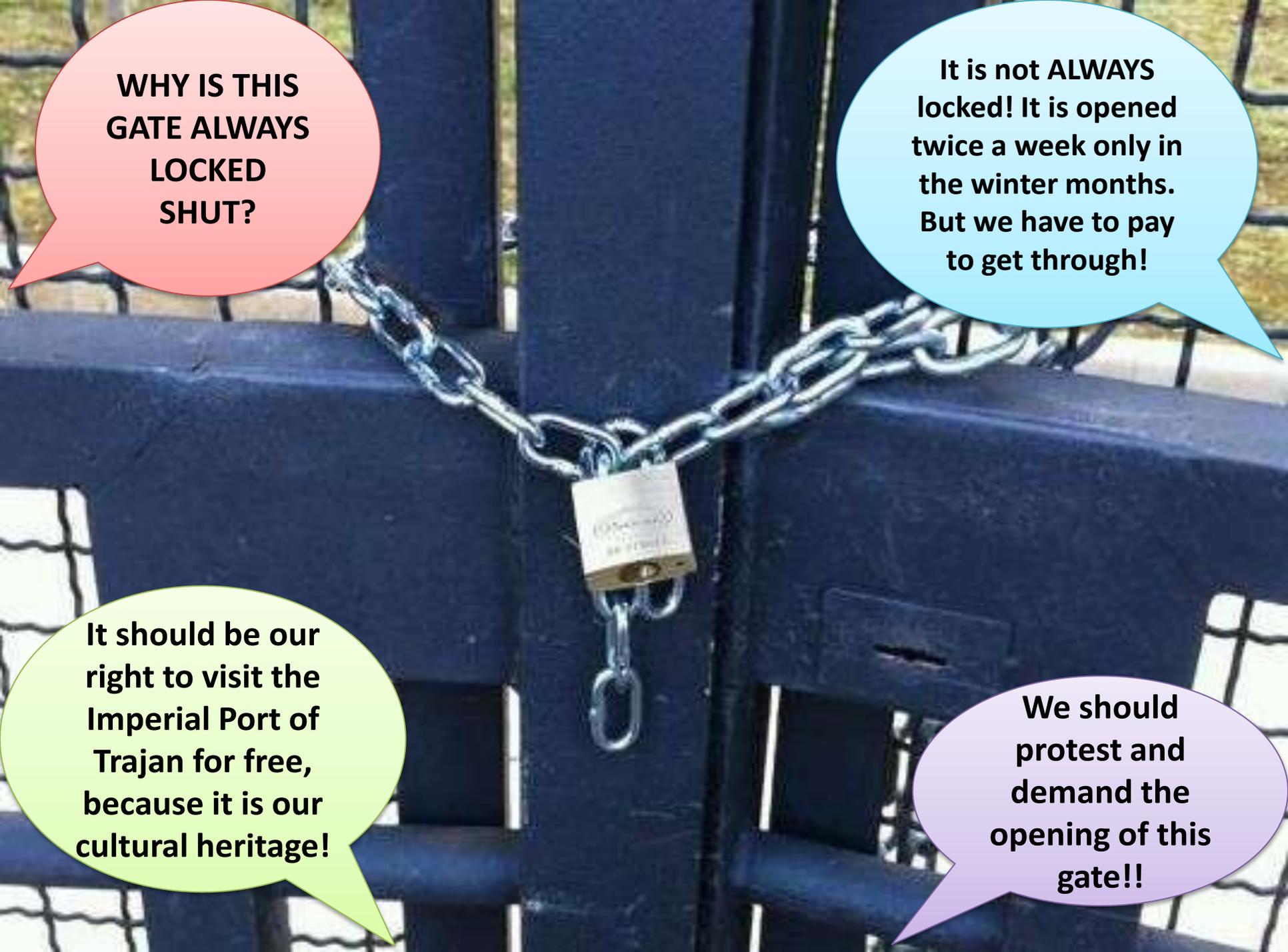
**WHAT IS IT?**

4

**PORTUS WAS  
THE GREAT  
PORT OF  
IMPERIAL  
ROME!**

5

**Yeah!!! WE HAVE A  
NEW MISSION**

A blue metal gate is shown, partially open, with a silver chain and a brass padlock locking it. The gate is set against a black metal fence. The background shows a glimpse of a grassy area and a building.

**WHY IS THIS  
GATE ALWAYS  
LOCKED  
SHUT?**

**It is not ALWAYS  
locked! It is opened  
twice a week only in  
the winter months.  
But we have to pay  
to get through!**

**It should be our  
right to visit the  
Imperial Port of  
Trajan for free,  
because it is our  
cultural heritage!**

**We should  
protest and  
demand the  
opening of this  
gate!!**